## INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
943906-2	10/07/12	October 2012	10/01/12 - 10/01/12
		l	

Account Executive Station Sales Office Sales Region Eagle-Washingt National WXII Fran Berg

www.wxii12.com

**Billing Address:** 

**Greer Margolis Mitchell Burns Attention: Accounts Payable** 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Advertiser Obama/D/President	Product SKED A -30'S	1-	stimate Number
Obdinasti resident	Flight Dates	Order #	Alt Order#
	09/25/12 - 10/01/12	943906	07895364
	Billing Calendar	Billing Type	Deal#
	Broadcast	Cash	<u> </u>
	Special Handling		

IDB# Advertiser Code | Product Code 9912856 95 101 Agency Ref Advertiser Ref

Send Payment To: WXII PO Box 26888 Lehigh Valley, PA 18002-6888

							Spots/			
Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 10/01/12 Class of Ti	10/01/12 me - Immedia	M-F WXII ately Pre-emp	12 News @ 5	o a 5-6am notice	M	:30	1	\$50.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Cl			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 W.	XII M 10	/01/12 5:3	89 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12P13OH			\$50.00 NM
4 10/01/12 Class of Ti	10/01/12 me - Immedia	M-F WXII ately Pre-emp	12 News @ 6		M	:30	1	\$175.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$175.00					-
Spots: # Cl			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 W	XII M 10	/01/12 6:5	8 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12P130H	!		\$175.00 NM
6 10/01/12 Class of Ti	10/01/12 me - Immedia	NBC Toda ately Pre-emp		7-9am notice	M	:30	1	\$200.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Cl			Time Descrip		Start/End Time		<u>h Ad-ID</u>			Rate Type
1 W	XII M 10	/01/12 7:2	8 AM NBC T	oday Show	7-9am	:3	O OFA12Z128H			\$200.00 NM
11 10/01/12 Class of Ti	10/01/12 me - Immedia	Live with fately Pre-emp	Regis & Kelly	9-10AM notice	M	:30	2	\$70.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$70.00					
Spots: # Cl			Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
1 W				th Regis & Kelly	9-10AM		O OFA12P130H			\$70.00 NM
2 W	XII M 10	/01/12 9:5	66 AM Live wi	th Regis & Kelly	9-10AM	:3	O OFA12P130H	· · · · · · · · · · · · · · · · · · ·		\$70.00 NM
13 10/01/12 Class of Ti	10/01/12 me - Immedia	NBC Toda ately Pre-emp	y Show II tible without	10A-12N notice	M	:30	1	\$40.00	NM	-1
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # CI	h <u>Day Air</u>		Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	XII M 10	<u>/01/12 11:3</u>	30 AM NBC T	oday Show II	10A-12N	:3	O OFA12P130H	<u> </u>		\$40.00 NM
15 10/01/12 Class of Ti	10/01/12 me - Immedia	M-F WXII ately Pre-emp	12 News @ I	No:12-1pm notice	M	:30	1	\$50.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Cl	h <u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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Rate Type

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2250.00

\$400.00

Rate Type

## INVOICE

Send Payment To:

M IIXM I

32 10/01/12 10/01/12

M IIXM I

W IIXM I

M IIXM I Spots: # Ch Day Air Date

Spots: # Ch Day Air Date

10/01/15

Start Date

10/01/12

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30 10/01/12

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Spots: # Ch

Spots: # Ch Day Air Date

10/01/12

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Day Air Date

Class of Time - Pre-emptible with notice

Start Date End Date

10/01/12

10/01/12

Start Date End Date MIWTESS

VOICE

10/07/12

End Date

10/07/12

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Class of Time - Immediately Pre-emptible without notice

Class of Time - Immediately Pre-emptible without notice

8:41 PM VOICE

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Air Time Description

Air Time Description

7:22 PM Inside Edition

6:52 PM M-Sun Nightly News

Air Time Description

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MTWTFSS

Air Time Description

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MIMLESS

Entertainment Tonight

	Obama/D/President	<b>ЗКЕ</b> D	2.0£- A	1636
	<u> 19zihevbA</u>	Produ	<u></u>	Estimate Number
8889-20				
	943906-2	Z1/70/01	October 2012	10/01/12 - 10/01/12
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					<u>용제</u> 00.00+\$	Spots <del>Week</del>	<u>MTWTF55</u>	End Date 10/07/12	Start Date	<b>Меек</b> а:
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9dyT <u>9168</u> MN 00.004\$			<u>Ad-ID</u> HOE12P130H		<u>Rate</u> 00.0042 <u>Startvend Time</u> mq068-8	SpotsWeek iion II 12 News @ 6 pm	M ir Time <u>Descript</u>			Meeks: Spots: # Ch
	WN	\$400.00	ι	30	W	p6-630pm otice	8 @ sweM St II on suchsiw elditqr	M-F WX ne-en	10/01/12 sibemml - en	23 10/01/12 Class of Tir
MN 00.271\$			<u>P46-ID</u> 0 OFA12P130H		<u>8168</u> \$1.75.00 <u>Start/End Time</u> mq <del>0</del> -3	Spots/Week 1 iion II 12 News @ 5 pm	M ir Time Descript			J M> Sbots: ₩ Cµ
	WN	00.271\$	ı	06:	W	otice	3 (B without m	tely Pre-en		
Rate Type \$150.00 NM			<u>рас-ID</u> ) оғаі2ғі30н 1851221430н	33:	9167 00.021\$ 90.021\$ 90.021\$ 90.47-M 90.47-M		MIMIESS M DE OESCRIPE 13 PM DR. OZ 39 PM DR. OZ	D1/12	OF M 10	
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MN 00.38\$			<u>Ad-ID</u> H0E13S1A30 (		<u>원원</u> 865.00 영화의 Time 역와 공-4P		MTWTF55 M ITime Descript 12 PM M-F 3-4			Weeks:
	WN	00.28\$	ı	0£:	W	M-F 3-4P otice	o n Juorliw elditqr	14-6 7-41 ne-erq (te)	St/10/0t sibamml - an	17 10/01/12 Class of Tir
Rate Type MN 00.00\$			<u>Ad-ID</u> H0E131A30H		emiT bn3\nst2 mqf-Sf		rptible without no	A sted	<u> JiA yeQ</u>	Spots: # Ch
	WN	00.03\$	Į.	06:	W		11 12 News @ N		10/01/12	15 10/01/12
	Type	Rate	Spots/	dignə.	J SSTIWIM	əmiT bn∃Vhe}S	noi	Descript	end Date	mc.\Stiixw.www
19dmuN eismit		S	SKED Y -30.	31	Advertiser Tesiden	8889-200	081 A9 ,yəll	sV dgida	7	XM
voice Period		Month STOS 19		10/07/1	<u>Invoice #</u> 943906-2		8889	XII XII		

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7:48 PM Entertainment Tonight

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## **INVOICE**



Send Payment To: WXII PO Box 26888 Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943906-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
32	10/01/12 Class of Tin		VOICE tely Pre-emptible wit	8-10P hout notice	M	:30	1	\$900.00		
					Total Spots		16			

**Payment Terms 30 Days** 

Gross Total **Agency Commission**  \$3,565.00 \$534.75

**Net Amount Due** \$3,030.25